



MFOL NEWS

MASSACHUSETTS FRIENDS OF LIBRARIES

September 2010, Volume 20, No. 2

MLTA-MFOL JOINT CONFERENCE

November 6, 2010

Worcester Technical High School

One of the highlights of the fall season for Library Trustees and members of Friends groups is the joint annual conference. It is an opportunity to share ideas, learn from other members and build relationships with other organizations in your area. This year for the first time the conference will be held at the Worcester Technical High School. Cost for the conference is \$30.00 for MLTA or MFOL members and \$35.00 for non-members and includes morning coffee and lunch.

You can download a registration form at the MLTA (<http://69.36.174.204/mlta/index.html>) and MFOL (<http://www.masslib.net/mfol/index.html>) websites. Directions to the conference are also available on the websites. This is a good time to renew our MFOL membership - the membership form is on page 7.

Here is a look at the conference schedule.

KEYNOTE

Managing Change to Continue Essential Services for Your Library

Rob Maier and Greg Pronevitz will report on changes in regional services as six regional systems have consolidated to form the Massachusetts Library System. After the report the floor will be open in a town meeting format for questions, answers and comments.

Speakers:

Rob Maier, Director, Massachusetts Board of Library Commissioners

Greg Pronevitz, Executive Director, Massachusetts Library System

TABLE TALK DISCUSSION FOR FRIENDS.

Session #1

An open discussion forum for Friends. We will talk about recruiting new members, revitalizing a tired Friends group, and successful fundraising and programming ideas. Panel members will initiate the discussion, however audience participation is crucial. Please come prepared to share information

and anecdotes about the activities of your FOL group.

Discussion Leaders: Alice Welch, Brian Donoghue

Session #2:

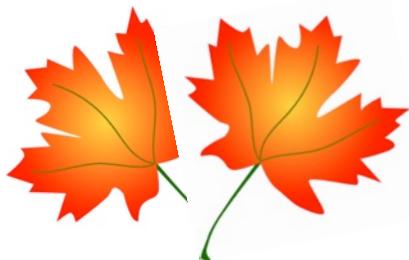
A continuation of the Table Talk Discussion forum. This session will focus on the use of social networking (Facebook, Twitter, etc.) to communicate with the community. We will also discuss other avenues for publicizing the activities of the Friends such as newsletters, websites, blogs, etc. Please come prepared to share in the conversation.

Discussion Leaders: Robert Hayes, Dottie MacKeen

ROLE OF THE LIBRARY TRUSTEES VIS-À-VIS THE ROLE OF THE FRIENDS

Panel members: Maureen Killoran, Elaine Melisi, Donna Forand

Library trustees and the Friends of the Library share a common purpose of supporting their public library. The role that each group plays is quite different; however each role is important for providing library services to the community. Our panel of speakers will discuss the roles of trustees and Friends, and how they can work together to foster quality library services.



E-BOOKS AND PUBLIC LIBRARIES

This workshop will provide the latest information about e-books. How will this new technology impact public library services? What types of e-book readers are available? Our speaker will provide an overview of e-books; the technology and hardware, availability of e-books, and e-books in the public library.

Presented by the technology consultants of the Massachusetts Library System

THE F WORD: TAKING THE STING OUT OF FUNDRAISING

Come to a panel discussion to learn how libraries of different sizes have broadened their library's fundraising efforts, promoted external advocacy for their library, and capitalized on their community's love of their institution. Session attendees are encouraged to share your own experiences in your library's efforts in philanthropy. We all benefit from learning about each other's successes and failures!

SECURITY IN TODAY'S LIBRARY

Joel will discuss both physical and electronic security measures that help insure our patron's library experiences. Preventing problems before they occur will be the main focus of the presentation. Joel will explore some ways that any library can take a proactive approach to creating procedures and using technology to maintain

high levels of service while remaining unobtrusive to users.

Speaker: Joel Wentworth, Facilities Manager, Worcester Public Library

Welcome to our new Board Member Robert Hayes



I am a 25 year-old, male public librarian. (There are not a lot of us out there!) I recently obtained my Masters in Library and Information Science from Simmons College with a concentration in library management. I received several scholarships and accolades during my studies, graduating with a 3.9 GPA and high honors. I was inducted into the International Library and Information Science Honors Society.

Throughout high school and college, I worked at the Wilmington Memorial Library as a library aide. Throughout grad school, I worked at the Tewksbury Public Library as a library assistant. Upon graduation, I became Tewksbury's Head of

A look at a few Fall activities planned at Libraries around the state

The **Springfield City Library** has a busy schedule of activities including Drop-in Crafts, a Wednesday book group, the Knit-n-More group and a series of *Martha Speaks* Partys at the branch libraries.

The **Rockport Public Library** has a fall schedule of author events lined up featuring **James Craig, Eric Jay Dolin, Katherine Towler, Jennifer Haigh, David Fisichella, and Sally Goldenbaum.**

The **Rowley Public Library** is working with the Rowley Food Pantry by providing a collection point for non-perishable food and household products.

The **Duxbury Free Library's** extensive programs for children and young adults include a Middle School Philosophy Club.

In October the **Taunton Public Library** will be hosting local author **Michael Tougias** who will present a slide presentation on his latest book, *Overboard!: A True Bluewater Odyssey of Disaster and Survival.*

Several libraries are doing One Book programs. The **Hopkinton Public Library** will be reading **Tracy Kidder's** *Mountains Beyond Mountains.* The **Maynard Public Library** selected *March* by **Geraldine Brooks.**

The **Case Memorial Library** will be celebrating banned books week with a viewing of the banned film *To Kill a Mockingbird*, a discussion of the book and a reading by authors **Jeff Mock** and **Tim Parrish** from the faculty of Southern Connecticut State University.

The Musical Sundays series for the fall at the **Morrill Memorial Library** in Norwood will feature **Gergana Haralampieva**, a Norwood resident and violinist; a jazz concert with **Beth Purcell** and **Anthony Healy**; and **Alfred Watson**, pianist and the music from **Tchaikovsky's** *The Nutcracker Suite.*

The **Dover Town Library** in conjunction with the Dover Cultural Council and the Dover Council on Aging presented *The Mediterranean Pathway to Healthier Living.* Registered dietitian **Tricia Silverman** shared ways to incorporate healthful Mediterranean foods into a diet.

Shakespeare will reign at the **Princeton Public Library** when **Richard Clark** performs Shakespeare's Greatest Hits in his performance entitled *The Lunatic, the Lover and the Poet.*

As part of the Mary Martin Series at the **Woods Memorial Library** in Barre, **Rory Raven** will read your mind, bend your spoon and leave you talking about it the rest of your life.

The Amherst Public Libraries presented **Tim Eriksen** in Concert as a ESL fund raiser in September. The library also provides a personalized reading list. Patrons fill out a form on their interests and get a list of recommendations within a week.

The **Fall River Public Library** is one of many in the state planning a fall book sale. Theirs runs for several days and includes a members only night.

Enthusiastic young builders can join the Lego drop-in club at the **Fitchburg Public Library** on Thursdays.

The **Langley-Adams Library** in Groveland is going green with its newsletter. One last one will be sent home with school children and then people wanting to receive the newsletter must join the e-mail list.

The **Lincoln Public Library** offers Elderly Caregivers Time Out, a support group for the supporters, every 1st and 2nd Thursday of the month in conjunction with the Lincoln Council on Aging.

In November, the **Berkshire Athenaeum** in Pittsfield will offer its annual Food for Fines Month. You may bring non-perishable food items in lieu of paying fines for overdue library materials. Food collected during the week is donated to local food banks.

Libraries are always busy - here's a brief look at what's been happening during the spring and summer at a few libraries around the state

At the **Thomas Crane Public Library** in Quincy, every Thursday in July offered a different concert on the lawn. The concerts featured **Boston Road** (bluegrass), **Jumpin' Juba** (blues and boogie-woogie), **Acoustiana** (folk) and **Ashmont Station**(country).

The **Needham Public Library** dedicated a new puppet theater in their Children's Room in March. The dedication followed a production of Jack and the Beanstalk by Spring Valley Puppets. The puppet theater was designed by Ted Esselstyne and funding was provided by the Friends of the Needham Public Library.

The **Berkshire Athenaeum** presented three annual awards during National Library Week in April. The *Champion Borrower Award*, The *Donald L. Lutes Volunteer of the Year Award*, and the *Family of the Year Award*.

In April the **Maynard Public Library** celebrated the arts in Maynard with an event featuring speakers, musicians, a play by the local ACME Theater, and a display of the work of over 50 artists and craftspeople.

The **Friends of the Norwell Public Library** held a fundraising Antique Appraisal Day with Skinner Auctioneers & Appraisers. Proceeds will be used to fund adult,

teen and children's programs at the library such as the book club, computer instruction, authors' talks, animal programs and more.

The **Leominster Public Library** had a busy spring schedule of children's and young adult events including craft nights, films, book clubs, a Dr. Seuss birthday celebration, Friday night video games and Saturday breakfast club reading groups.

The **Acton Memorial Library** featured *ec*lec*tion* an art show during April with work from Acton Boxborough Regional High School Junior Senior Portfolio Students.

The **Concord Free Public Library** Weekend Poetry reading series sponsored by the Friends hosted poets from *Wild Apples: A Journal of Nature, Art, and Inquiry* in May. The event included readings and musical interludes and on opportunity to talk with the poets.

A four week poetry workshop on **Alfred, Lord Tennyson** was held in May at the **Plymouth Public Library**.

The Knit and Crochet Club met weekly at the **Fitchburg Library**.

The **Hudson Library** continued their weekly **Hudson Job Seekers** network offering speakers on writing resumes, insider secrets of getting a better job faster and other useful job seeking techniques.

The **Bedford Free Public Library** held their seventh annual One Book, One Bedford community-wide reading event in April. The book selected this year was *Olive Kitteridge* by **Elizabeth Strout** and the event included several discussion events and a telephone interview with the author.

Sisters in Crime: The Modern Historical Crime Novel was held in May at the **Canton Public Library**. The discussion featured mystery novelists **Leslie Wheeler**, **Marilyn Rothstein (M. E. Kemp)** and **Sarah Smith**.

In March, the **Dunstable Library** screened the film *Under Our Skin*, about lyme disease. The viewing was followed by a discussion with **David Hunter**, a lyme disease patient advocate.

The **Framingham Library** held a Create Your Own Comic workshop for children in May. They learned the basics of comic design and created their own comic strip with free comics provided by Bedrock Comics and refreshments from Whole Foods.

The **Haverhill Public Library** continued their Wednesday afternoon computer classes beginning with using the mouse and surfing the internet and working through other basic programs.

The **Manchester-by-the-Sea Public Library** closed on July 24 and 25 for the Friends Annual Book Sale and the second annual Manchester Arts Festival which featured fine art, sculpture, textiles, pottery, jewelry, apparel & accessories, garden ornaments, photography, paintings, and more.

Truck Day at the Maynard Library



An enthusiastic group of kids and parents lined up to see all the trucks and vehicles at the Annual Truck Day held in July at the parking lot of St. Bridget's Catholic Church. The collection included fire trucks, police cars, a mail truck, and some heavy construction equipment. Two of the most popular features - as always - was the barrel train ride offered by **Bob Larkin** and the ice cream truck.



The Friends of the Goodnow Library presented a summer **Fred Astaire** film series featuring *Top Hat*, *A Damsel in Distress*, *Ziegfeld Follies* and *Finian's Rainbow*. The series followed **Astaire's** career from 1935 to 1968.

Acushnet Public Library

This is a big year for the town of Acushnet. Not only are they celebrating 150 years as a town, but it is also the 80th anniversary of their library. To help celebrate both important dates, the Friends group (with the help of many spouses) built a 6 foot high tiered birthday cake. The groups anniversary motto "We Salute The Past And Toast The Future" "Acushnet Public Library 1930-2010" was displayed on the many layers of the cake. Pulled on a flatbed trailer during the Sesquicentennial Parade, the cake was accompanied by the Library Director, Jayme Vivieros and Miriam McCoy, holder of Library Card #1.

To continue to help everyone enjoy the festivities of 80 years of service to the community, the Friends held a special prize drawing every month from May through September. Everyone who visited the library during each month was entered into the drawing. Prizes included ice cream certificates for the children and gift certificates to various town businesses. A Grand Prize drawing will be held during the Anniversary Open House in last September. One talented member of the Friends

wrote the following poem to help commemorate the occasion.

Welcome to the Library

A Poem by **Tracy Forand**

Take a break from work and play,
Where would you like to go today?
To the future or back in time
To hear the Ancient Mariner's
Rhyme?
To see the Raven as it flies
In silence through the midnight
skies?
Or visit with Winnie-the-Pooh
And Piglet, Eeyore, Tigger too?
Or take a flight with Peter Pan
Away to Never-Never Land?
Chaucer, Melville, Barrie, Frost,
Return our minds to places lost
Throughout the passages of the
years:
Our wishes, dreams and greatest
fears.
Shakespeare, Rowling, Milne and
Keats
Provide us literary treats,
Creative tales of lands afar
We cannot reach by plane or car.
Yet there they are for all to see
Inside your local library!

Technical Services. Aside from my duties at Tewksbury, I currently serve on several committees in both the Merrimack Valley Library Consortium and (what used to be) the Northeastern Massachusetts Regional Library System. I am also a member of the Massachusetts Library Association, American Library Association, and Public Library Association.

On the local level, I'm very involved in library-related non-profit organizations. I am the Manager of the Friends of the Wilmington Memorial Library's Book Store Next Door. (The store, run entirely by volunteers, will net more than \$20,000 for its library this year.) I'm in my fifth year of serving on the Friends of the Wilmington Memorial Library's Executive Board, including 2 years as President. My position on the board has allowed me to undertake many fun, worthwhile projects over the past few years – judging the library's annual poetry contest; serving on the library's long-range planning committee; volunteering in the library's homebound delivery programming; spearheading many successful library fundraisers; and maintaining the group's blog, Twitter, and Facebook accounts.

I look forward to getting more involved in advocating for libraries on the state level. Last fall, I presented at the MBLC-MFOL "Friends Sharing with Friends" Conference, highlighting some of the my group's successful fundraising efforts. I maintain a blog – Fundraising Ideas for Libraries in Massachusetts (www.malibraryfundraisers.blogspot.com) – that can serve as a valuable fundraising tool to Friends groups across the state. I very much look forward to serving on the Massachusetts Friends of Libraries Board of Directors!

Outside of my life in libraries, I am very active in my hometown of Wilmington, where I am a member of the Wilmington School Committee. In my spare time, I enjoy reading; cheering on the Red Sox, Patriots and Celtics; playing card and board games; and watching too much TV.



A Message from the President
Alice Welch



I want to thank each and every friend for continuing to make a difference at your library and in your community. This past spring and summer I have made presentations at Wendell Public Library and Hopkinton Public Library as well as attending celebrations for the 100th Birthday of Fitchburg Public Library and the South Hadley Library to view a gift of a Bruins Reading Rink, which features a Bruins rug, Bruins-themed furniture, bookcases made from hockey sticks and a kids-sized Bruins rocking chair. Libraries were chosen by the Boston Bruins and MBLC based on several factors, including the number of participants in past summer reading programs and proposed Reading Rink utilization. Other libraries receiving Reading Rinks were Newbury Town Library in Byfield, Woburn Public Library, Plainville Public Library, Middleborough Public Library and Manchester-by-the-Sea. I really enjoy visiting libraries throughout the Commonwealth as each has its own unique personality and is always welcoming.

Dick Luxner, our newsletter editor and photographer for MFOL has retired after many years on our board. Thank you Dick for your expertise and helpful manner. Dick has promised to continue being our photographer for special events. Our best wishes go with you.

I hope to see many of you at our upcoming MFOL/MLTA conference on November 6 to be held at Worcester Technical High School. This is a new building with many advantages for us. Students will provide a welcoming cup of coffee with munchies and our lunch. There will be plenty of free parking. Please be ready to share news from your Friends group. Conference details and registration information are in this newsletter.



MASSACHUSETTS FRIENDS OF LIBRARIES
2010-2011 MEMBERSHIP APPLICATION
Send a check to MFOL with your registration

New Renewal Membership
 Individual \$15 Student, Senior \$10 Group \$30 Corporate/Business Sponsor \$100

Name: (indiv or group) _____

Address: _____

City, state, zip: _____

Your Representative (if group): _____ Position: _____

Phone (include area code): _____

E-mail & FAX: _____

I would like to help with: Conference Newsletter Membership Board Membership

Make check payable to MFOL and send with this application to:
MFOL c/o Donna Forand MFOL Treasurer 835 Main Street Acushnet, MA 02743 E-Mail: rpforand@yahoo.com

This is a tax exempt contribution. Does your employer make matching grants? If so, please attach the grant matching form. Please list any businesses or institutions that MFOL could invite to join us.

Thank you

Massachusetts Friends of Libraries
835 Main Street
Acushnet, MA 02743

FIRST CLASS

← Your expiration date

Address Correction Requested

MFOL BOARD OF DIRECTORS
WWW.masslib.org/mfol

Alice Welch
President
700 Brooks Pond Road
Apt 303
Leominster, MA 01453
Phone: 978-534-2934
alicewelch@verizon.net

Ted Irvin
Secretary
24 Bayberry Lane
Salisbury, MA 01952
978-462-9241
tedirvin@comcast.net

Donna Forand
Treasurer
Membership Chair
835 Main Street
Acushnet, MA 02743
508-995-9272
rpforand@yahoo.com

Robert Abruzzo
Board Member
32 Fairfax Street
Burlington, MA 01803
781-272-4479
rabruzzo@rabruzzo.com

Stacie L. Whittier
Board Member
6 Salem Street
Wakefield, MA 01880
781-640-1426
pinkdaisy9182@gmail.com

Joe Melisi
Board Member
528 Harvard Street
Whitman, MA 02382
781-447-2169
melisi@comcast.net

Dottie MacKeen
Newsletter Editor
3 Country Lane
Maynard, MA 01754
978-897-2863
dotmac@verizon.net

Carol Gafford
Newsletter Committee
69 Main Street
Swansea, MA 01777
508-674-9609
carol.gafford@salsinc.org

Robert Hayes
Website Editor
19 Thurston Avenue
Wilmington, MA 01887
978-658-6768
rhayes@mvlc.org

Dick Luxner
Photographer
adluxner@comcast.net

**MASS BOARD OF LIBRARY
COMMISSIONERS LIAISON**
Brian Donoghue
MBL Reference Librarian
98 Washington Street
Boston, MA 02114
800-952-7403 X 240
617-725-1860 X 240
Brian.donoghue@state.ma.us