

## **CONFERENCE WORKSHOPS**

**8:30-9:00 a.m. REGISTRATION**

**9:00-9:30 a.m. Annual Business Meetings**

**9:45-10:15 a.m. Keynote:**

**Em Claire Knowles, Vice Chair, MBLC**

**Rob Maier, Director, MBLC – 2005 Library Legislative Agenda**

**SESSION A: 10:30 a.m. – 11:30 a.m. (see options below)**

**SESSION B: 11:45 a.m.- 12-45 p.m. (see options below)**

**1:00 – 2:00 p.m. Joint Luncheon**

**2:30 – 2:30 p.m. Luncheon Speaker, Neil Novik, Odyssey Book Shop, South Hadley – Independent Bookstores – more than book shops!**

**SESSION A: 10:30 a.m. – 11:30 a.m.**

**ECONOMIC VALUE AND TODAY' PUBLIC LIBRARY**

How to prove your value to increase funding  
John Arnold, Chair MA Board of Library Commissioners  
Moderator: Maureen Killoran

**GREAT IDEAS – CONTINUED**

Judging library projects and sharing ideas  
Elaine Melisi, Whitman Trustee  
Joseph Melisi, Whitman Friend  
Moderator: Bonnie Burnham

**LIBRARY GOVERNANCE IN MA – A SAMPLING**

Panel of trustees share views on appointed, elected,  
self-perpetuating or combination boards.  
Frank Murphy, Arlington  
Alice Lague, Plymouth  
Cathy Cyr, Westfield  
Robert D. Price, Westford  
Moderator: John Roberts

**HOW TO BUILD YOUR MEMBERSHIP BASE**

Information from a successful Friends group  
Dinah Miller, Newton Friends of the Library  
Moderator: Brian Donoghue

**“PUPPET WORLD” Exhibit** –Puppets for library and fiends purchases as well as personal purchases.

**MLA, MLTA, MFOL Exhibits**

**SESSION B: 11:45 a.m.- 12-45 p.m.**

**THE LIBRARY TRUSTEE TODAY**

Advocacy plus role of trustees & MLTA  
Moderator: Elaine Melisi

**COMMUNICATING WITH MEMBERS:  
NEWSLETTERS AND WEBSITES**

Successful examples will be presented  
Dr. Alfred Persson, M.D.  
Moderator: Dick Luxner

**FORGING LINKS WITH THE COMMUNITY**

Networking for library friends and trustees  
Dodie Gaudet, Library Consultant  
Moderator: Dottie Carmody

**EVERYONE LOVES LIBRARIES  
AND PEOPLE WHO WORK IN THEM**

Learn why library workers cannot live on love alone  
Diane Fay, Chair ALA-APA committee on salaries  
Moderator: Edith Entwistle