

MLA's Leadership Commitment to All Libraries

Katie Baxter, MLA President

"MLA's Executive Board is an impressive team of librarians from all types of libraries."

- Deborah Bloom, Manager of ALA's Campaign for American Libraries

'Tis the season to proclaim it from hills to seashore: MLA is about all libraries! As we ring in a New Year I urge members to rally and help thrust away the old baggage about MLA being an association exclusively for public librarians. Our success with co-sponsored events and initiatives over the past six months clearly demonstrates that MLA is taking the significant steps needed to achieve the membership's vision of being the premiere association for paraprofessionals, friends, trustees and professionals who want an association that is "the recognized authority for advocacy for libraries and library staff, intellectual freedom, and professional development and networking opportunities" (MLA's Vision Statement, Strategic Plan 2003-2008).

In October, Deborah Bloom, Manager of the American Library Association's Campaign for American Librarians looked around the table at the MLA Executive Board Retreat and was astounded by the multi-type libraries and library staff represented on the board. I had a great catalog of past and current participants to share with Deborah: school librarians, a college librarian, a law librarian, a prison librarian, children's librarians, public library directors, reference librarians, special librarians, technical services librarians, paraprofessionals, regional administrators, network administrator, etc. Let's find ways to promote MLA's accomplishment at bringing to its leadership table individuals who have owned up to their vision for libraries in this state and have found a way to work together to represent many interests and concerns related to intellectual freedom, funding, staffing, job enrichment, services, and literacy in all types of libraries.

This collaborative spirit and skills-set infuses MLA's approach to its priorities and initiatives. We have worked closely to build consensus, trust and momentum for the action steps accomplished in the past six months that delivered concrete results that will benefit MLA and libraries:

The MLA Executive Board worked within the guidelines

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Expanding the Recipe for Successful Advocacy

Krista McLeod, Co-chair MLA Legislative Committee

Past progress tells us that for over 15 years MLA has prioritized grassroots advocacy efforts for Massachusetts libraries. Partnering with affiliate organizations such as the Massachusetts School Media Library Association, the Perkins School for the Blind and others, as well as supporting the legislative agenda of the Massachusetts Board of Library Commissioners, MLA works hard for its strong track record of successful advocacy. Our efforts include:

- Continued funding for library construction
- Passing the MBLC's Strategic Plan including funding for all six regions
- Making gains in State Aid
- Funding statewide library technology and resource sharing and the libraries for the Blind and Physically Handicapped

MLA continues to build a grassroots network of library advocates comprised not only of library employees from all types of libraries, but also of Friends and Trustees. The MLA Legislative Committee continues to reach out to the library community by holding two to three events each year on Beacon Hill, attracting hundreds of library supporters to meet with legislators to tell their library's stories and advocate for funding. Legislators tell MLA that the Library Legislative Breakfasts organized annually by Regional Breakfast Committees are enormously successful opportunities for addressing legislators on specific achievements and needs of library programs. The MLA Board names a Library Advocate of the Year to honor that individual during Legislative Day at the State House. The Legislative Committee sponsors advocacy training programs that have reached hundreds of library advocates at conferences and workshops around the state. The Committee maintains a Legislative Advocacy Website (known as Capwiz) for any interested individual who wants immediate access to current information necessary for being an effective library advocate.

Are we pleased by this progress? MLA is pleased and challenged. Pleased with the accomplishments of so many vol-

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ALA Councilor News

Molly Fogarty, ALA councilor for MLA

At the MLA Executive Board Retreat on October 14, 2005, we discussed the role of the ALA Chapter Councilor in relation to Board and Member expectations. As your Councilor, my role is to represent the members of the Massachusetts Library Association in ALA matters. We all agreed that the best way for me to do that was to increase lines of communication. As a result of that discussion, you will be seeing an ALA Councilor Column in each issue of Bay State Libraries.

This is an opportunity for me to present some of the key issues that are being discussed on the Council List. As we get closer to Mid-Winter, more issues and proposed resolutions will be discussed and I will keep you informed through the MLA List.

Membership dues increase will be placed on the Spring 2006 ballot to achieve the goals of the *Ahead to 2010* strategic plan. The ALA Executive Board is proposing a \$30.00 increase for ALA regular members which will be phased in over three years. Smaller increases are also proposed for other dues categories. They are also proposing raising the salary limit on the "others" category of personal members from \$20,000 to \$25,000.

Ahead to 2010 strategic plan included the input of over 20,000 ALA members. Key issues include: protecting First Amendment rights and privacy of those who use libraries, seeking equity of access to library resources and services, promoting literacy, advocacy on a national and local level, developing standards to improve library services, increasing diversity in librarianship and increasing awareness of the value of librarians and libraries.

Several other issues that have been discussed include the decision to reconfirm New Orleans as the 2006 Annual Conference Site, and a policy requiring an MLS degree for certain Library Professional positions.

I welcome your input. Please contact me with any of your concerns and issues. You can reach me at lfogarty@springfieldlibrary.org. My phone number is 413-263-6828 ext. 293.

Career Development

Diane Klaiber, MLA Executive Manager

As I opened up the computer to compose my January message, I was having difficulty deciding on a topic that might interest some of you.

I decided to open up some of my ancient AT&T papers on career management and what popped up was an article on job satisfaction myths. The topic seemed an appropriate way to greet the New Year. I will share with you what I learned and hope that it gives you a different perspective on job satisfaction.

I hope that 2006 brings each of you peace and contentment in your job, good health and many blessings! Regards, Diane

lease visit the MLA web site (www.masslib.org) for the top 10 myths and Diane's insight into each.] ☺

The Paralibrarian Recognition of Achievement

Members of the Paralibrarian Section handed out flyers and answered questions on the new PARA program at the *21st Century Literacies* Conference in Lowell. Here are some of the questions asked and answered. Keep a watch at www.masslib.org for the dates of regional roundtable discussions, which will offer you help to navigate the application process.

What is PARA? PARA is a voluntary program to formally recognize paralibrarians of Massachusetts who go above and beyond their regular job duties.

What are PARA levels? Paralibrarians may achieve PARA Levels 1, 2, and 3. These increasingly challenging achievement levels represent points earned for education, experience, and professional activities.

Why did the Paralibrarian Section of MLA create PARA? Not everyone wants to (or is able to) obtain an advanced degree to further their library career. We want to encourage professional goals and career development in paralibrarians.

Where did the idea come from? A few other states have similar programs, including the New York State Library Assistants' Association. These programs have been very popular, and successful to build morale, for networking, and to promote the careers of paralibrarians.

What's in it for me? Along with the satisfaction of accomplishment is the added bonus of recognition by your peers and your library director. We sincerely hope that library directors will see the value of the program and take into account a person's initiative in achieving this goal when evaluating their staff.

How do I get started? Read all about the PARA at www.masslib.org. The Program Guidelines will give you specifics about how to document your education, your work experience, and professional activities like the workshops you've attended, and the presentations you've made, etc. The Guidelines will also explain how points are assigned, and contain copies of the registration and application forms.

What if I have questions? The Paralibrarian Section of MLA will be hosting a series of roundtables. Please check www.masslib.org for dates and locations. You may also contact Debbie Bockus, Career Development Committee Chair (also Access Services Manager of WPI's Gordon Library, Worcester, MA), at dbockus@wpi.edu, or at 508-831-5230.

Conference Highlights

Over 300 people attended the 21st Centuries Literacies conference in Lowell this fall. Thank you for making this event such a wonderful success! Below are some summaries of programs that were presented during the conference. Each summary is continued on the MLA web site: www.masslib.org.

Handheld and Mobile: Libraries on the Go - contributed by Laurie Lessner

"Handheld and Mobile: Libraries on the Go" was a quick look into a possible future of small gadgets and gizmos, which left me wanting to head to the nearest Best Buy. We first learned the difference between a PDA and a handheld; basically a PDA handles personal information, such as an address book, to do list, etc. while a handheld is a broader term and these days may include Internet access, a phone, camera, MP3 player, etc. So what can be done with this new technology and why do libraries need to think about it at all?

One place to look is at e-books. We can see how popular they are by looking at the OverDrive service. If you don't commute using public transportation, you may not see their popularity first-hand, but if you do, you can understand the benefit of not having to carry around a print book. Reference content is also available, much free of charge. Go to Tucows.com and take a look at some of their offerings at: Windows Downloads > PDA > Palm OS > Docs. Some are even free. Megan Fox gave an example of people at a baseball game having years' worth of stats right on their Palm, readily available. You don't have to compete against this technology, but if you're aware that this information is available, let your patrons know about it. Then you'll be the one providing the information tool. ☺

Chipping away at RFID - contributed by Jamie Penney

RFID stands for radio frequency identification and consists of a small square tag, or chip, that is placed in a circulating item and serves as a means of checking the item in and out, a security device, and an inventory control tool. The panelists made a joint presentation highlighting the management issues in RFID. They discussed vendor selection, security, workflow issues, and inventory control. Worcester Public Library converted to RFID a couple of years ago. Springfield College has chosen a vendor and is embarking on a conversion project currently.

In choosing a vendor, libraries should talk to other libraries that have used that vendor and look into the cost, the level of service and technical support, and the reliability and longevity of the vendor. Worcester went with Checkpoint; Springfield College went with Bibliotheca of Switzerland. Many other vendors offer RFID systems as well. ☺

New & Non-Traditional: Reader's Advisory for Young Adults - contributed by Danielle Mattei

Four speakers discussed contemporary, cutting edge formats to attract teens to the library and keep them coming.

Beth Gallaway gave a presentation on Books for Gamers. She suggested novels with gaming plots, graphic novels featuring video games/with game tie-ins, non-fiction titles and strategy guides. Gaming magazines such as PC Gamer and Tips & Tricks -essential for gaming enthusiasts-were discussed.

Robin Brenner talked about new graphic novel titles, American Manga, Japanese comics and series teens are raving about.

Mary Puleo discussed the importance of having a solid audio book collection for young adults, and the impact they have on those with learning disabilities or limited English language skills.

Martha Vaughan discussed a boom in YA publishing! Martha shared her knowledge of what's new and hot for teen reads.

These are just some of the sessions presented at the 21st Century Literacies Conference this past fall in Lowell Massachusetts. ☺

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Expanding the Recipe... (continued. from p1)

unteers and individuals who get us to greener pastures thanks to their understanding and finesse of the grassroots system. We are challenged by the reality that we are missing ingredients in our recipe for success. The reality of the situation is that we need more people attending our Legislative events. We need better, faster and more effective communications with our members. We need a better response from the legislators, and we should be doing even better gaining funding for Massachusetts libraries. We want to work closely with all types of libraries to broaden our focus, and we know from our membership that people want and deserve better representation on a spectrum of library issues that affect them. In this age of multi-tasking, MLA has seen the signs that a grassroots effort needs the complement of a formalized professional legislative relations liaison consultant.

Often over the years MLA has heard and discussed the suggestion that MLA add a professional legislative relations liaison consultant to our arsenal of advocacy. This has occasionally been controversial, always been a budgetary concern, and ultimately was never investigated because it seemed beyond our capabilities. That is until work on the 2002 MLA Strategic Plan began, and the membership through focus groups, surveys and meetings gave a resounding go-ahead to the MLA Executive Board to investigate the possibility of hiring a consultant to focus on government relations. In the last six months the Executive Board and the Administrative Committee have been discussing and investigating the idea. At a state-wide Legislative Summit held last June by Carolyn Noah, then-President of MLA, representatives from just under twenty library organizations met to discuss common ground interests. The leading topic that emerged as a priority was the need for a vigorous, informed, professional government relations liaison consultant who could assist the interested participants in library advocacy efforts. During that Summit, MLA was recognized as the organization that could champion the cause for all and work at building bridges to create one voice on the legislative front.

So, in the words of the TV chef, the MLA Executive Board is considering “kicking it up a notch” where our advocacy efforts are concerned. With a motion from the Executive Board on August 12, 2005, President Katie Baxter called together interested representatives from the Legislative Summit to form MLA’s Government Relations Task Force Committee to discuss MLA’s role in statewide relationships and advocacy for libraries. This group has worked quickly to consider options for hiring a professional legislative relations liaison and assess budgetary ramifications on MLA. The group is also considering ways diverse agendas can be represented by a collective voice for increasing legislative funding support for multi-type library service and programs in Massachusetts.

Grassroots efforts will never go away for MLA. Reality looms as the Task Force Committee considers the value of formalized government relations activities. While all of these interesting and exciting discussions proceed, the Executive Board and Committee realize that it is you, the membership, who really need to get the job done where advocacy is concerned. If we hire a professional legislative liaison consultant, no one is off the hook! Yes, we will have someone on Beacon Hill on a daily basis for a consistent duration of time to help push the message of Massachusetts libraries in the final, wee hours of deliberation on the Hill, but we all know that that one person can only be successful if we have been there all along sustaining the grassroots effort. MLA’s grassroots efforts are essential to our success for Massachusetts libraries. MLA will continue to count on you to be at Legislative Day, help with Legislative Breakfasts, communicate with your legislator, learn the ropes of effective and timely communication, and help establish new initiatives for keeping legislators informed about the funding it takes to make all Massachusetts libraries a thriving resource for Massachusetts residents.

Watch Your Mouth - A New Campaign for Children’s Health

Kate Vaughan, WYM MA Coordinator

Children can’t be healthy without good oral health! *Watch Your Mouth* is an exciting new campaign to increase public awareness of kids’ oral health. Did you know when children’s oral health suffers, so does their school performance? Children with oral health problems have trouble eating and sleeping, paying attention to parents and concentrating in school. It’s been five years since the Surgeon General’s report on Oral Health declared that oral health is a critical part of overall health, yet thousands of children in the Commonwealth still suffer from the most common chronic childhood disease: dental decay. Together, we can speak up for the kids of Massachusetts by promoting policies and programs that make children’s oral health a priority.

Watch Your Mouth needs your help to spread the word about the importance of kids’ oral health. In the coming months, as a member of MLA you will receive a variety of colorful posters, brochures, stickers, and other fun products to place in your library and/or community.

For more information on the *Watch Your Mouth* campaign, please contact WYM MA Coordinator, Kate Vaughan, vaughan@hcfama.org, or visit our website: www.watchyourmouth.org

Commitment to All Libraries... (continued from p1)

of the 2003-2008 Strategic Plan to form a one-year pilot Government Relations Committee comprised of representatives from ten affiliate library organizations focused on creating a formalized government relations program to complement MLA's successful grassroots advocacy program (See Krista McLeod newsletter article for details).

MLA Conference Committee made leaps and bounds in reaching out to the Massachusetts Center for the Book, the N.E. Chapter of the Association of College and Research Libraries, and the Lowell Chamber of Commerce to coordinate an engrossing 21st Century Literacies Symposium in November.

Membership Committee opened up a whole new world of opportunity and revenue for us by establishing five new group categories that will be piloted in January 2006 with a sample number of Library Leader Organizations. The groups are: Mentor/\$150; Institutional/\$250; Business/\$500; Partner/\$1,000 and Affiliate/\$5,000 or more with the approval of the Executive Board.

In December, The Barnes and Noble Great Bay State Library Fundraiser co-sponsored by MLA and the Massachusetts Library Regional Systems (MRLS) raised a total of \$51, 168. Of that total, 25%, or \$12,792 will go to MLA and MRLS to benefit Massachusetts Libraries.

The enduring success of the MLA Live-Auction has inspired MLA to pilot an online auction this year to help raise funds demanded by our increasingly active association. Nora Blake, Director of the MassCat virtual catalog project, will chair MLA's Online Auction Pilot Program.

Conference Committee is organizing an MLA pre-conference at PLA in Boston, March 2006 called *Moving Forward as Community Links – Community Building Techniques* that will address all types of libraries: academic, school, public and special.

It is not a myth, a dream or an illusion that MLA is focused on doing its best for all types of libraries. The focus is on all, for all is a reality. The reality challenges us, motivates us and defines us. The focus keeps us accountable to each other as a board and to our members. I ask each member in return, to internalize MLA's focus and figure out what it means to you and your role in your library, your community, your state.

This multi-type library focus forms the core of the MLA vision and drives the steps we take as a board to build our identity across communities, up on the Hill, within our libraries and, especially, among our peers and colleagues. Let's see if within a few months of the New Year we can get to our goal of 1,000 members by reminding old and new members that, since 2002, MLA has committed itself to being an association that focuses on all libraries.

Spring Conferences

There are even more MLA events to look forward to! MLA will hold a pre-conference at PLA, entitled *Moving Forward as Community Links: Community Building Techniques* - Tuesday, March 21st and Wednesday March 22th. Please visit the MLA website for more information: www.masslib.org

MLA will not be holding our annual spring conference. Instead we will be holding a standalone business meeting with special guest speakers during April. Please watch the MLA web site and newsletter for more details: www.masslib.org

Don't forget that MLA members can register for the PLA conference at PLA member rates so encourage those friends and colleagues who have not yet joined or renewed with MLA to do so today!

MLA will resume our usual spring conference schedule during May 2007 in Springfield Massachusetts.

Gather your best work!

With 2006 here it is not too early to think about your entries for the 18th Biennial Public Relations Awards which will be presented at the 2007 MLA Annual Conference.

All categories of Public Relations materials will be eligible, from all types of libraries. Start saving your PR treasures now for the 2007 Awards. Details on deadlines and entry will be available later this year.

Thank You

Thank you to all the MLA members who helped make 2005 such a success and will help to make 2006 just as successful. Our biggest asset is you, the MLA member.

Editor's Note: With so many exciting things going on in MLA several articles have been edited for space. Rest assured that the articles are available in their entirety on our web site. To let you know which articles are continued elsewhere look for the ☺. When you see that symbol please visit the web site for the rest of the article. It is wonderful that we have so much exciting news to share that even our expanded MLA newsletter is filled to over-flowing. For feedback on the newsletter please contact us at publications@masslib.org - Elizabeth Hacala, Publications Manager

Massachusetts Library Association

Excerpts from Candidate Statements 2005

Please note these statements have been edited for space by the newsletter editor.

The full statements are available on the MLA website at www.masslib.org and will accompany your ballot materials.

Candidates for Vice-President, President-Elect

Kimberly S. Lynn, Reference and Teen Librarian, Memorial Hall Library, Andover

MLA is a strong, vibrant organization with a bright future. Our members are our greatest asset. Everyone, both current and prospective members, must be encouraged to participate in shaping their jobs, our profession, and the future of libraries.

I believe in facing challenges head-on. Right now our biggest challenge is to vigilantly protect the public's right to access information confidentially. Library workers are powerful champions of democracy. Massachusetts must lead the way for the rest of the nation.

Douglas W. Rendell, Director, Peabody Institute Library, Danvers

Being part of organizations that support libraries has always been part of my work as a librarian. I have served as secretary, treasurer, and president of NOBLE, INC. I have served as president of NMRLS and I have served on numerous committees for both organizations. I have also been a member of MLA, NELA, and ALA for years. I look forward to being a part of the leadership of MLA. This organization is a strong advocate for all librarians in Massachusetts. The advocacy of this organization has kept libraries in the public view during bad times and good times. It is vital that MLA continue to be there for educational, informational, and advocacy. I am honored that I have been asked to join this fine team.

Candidates for Secretary

Alison Ernst, Director of Library and Academic Resources, Northfield Mount Hermon School, Northfield

My election to the MLA Executive Board will contribute additional representation of the Western Massachusetts perspective. I also will bring the participation of a school library administrator colleague who has knowledge, experience and commitment to multitype library and librarian needs and goals. Most importantly, I will strive to take good notes! Thank you for your consideration.

Gianna Gifford, Social Work Librarian, Simmons College Library, Boston

I have been involved with MLA for the last five years, co-chairing the Conference Committee for the past four years. It has been wonderful to see the Association get stronger and set a strategic plan that will continue to help advocate for all libraries across the state. I have enjoyed planning the annual conferences, serving on the Executive Board, and seeing our membership grow. I would be glad for the opportunity to serve MLA in the role of Secretary for the next two years. My experience from the Conference Committee and my perspective as an academic librarian would surely enhance the Administrative Board.

Candidate for New England Library Association Representative

Cheryl Hansen, Director, Sutton Public Library

My first year as NELA Representative has been an exciting one and I am honored to accept the nomination for a second term. It has been a pleasure to meet and work with the boards of both the Massachusetts Library Association and the New England Library Association. Library partnerships with community organizations and advocacy of the importance of libraries being perceived as a vital part of the community are of extreme interest to me. Having the chance to be involved in a partnership between two organizations which value advocacy so highly has been tremendous and I am happy to be able to continue for another year.

These excerpts are only meant to give you a brief introduction to the candidates. Please read their statements in full when you receive your ballot materials in the mail.



Think For Yourself

The Privacy Rights of Children: Protected by ALA, MLA and Massachusetts State Law, but not always by Massachusetts Libraries

Ruth LaFrance, MLA Intellectual Freedom Committee

The privacy rights of children under the age of 18 are prescribed by ALA and MLA in policy and ethics codes and protected by Massachusetts General Court Laws Chapter 78 Section 7. How the policies of Massachusetts libraries interpret the protection of children's privacy varies a great deal.

The ALA Code of Ethics, adopted June 28, 1995, is meant "to guide ethical decision making." Section III states that, "We protect each library user's right to privacy and confidentiality with respect to information sought or received and resources consulted, borrowed, acquired or transmitted." On February 3, 1999, the ALA issued a contract in "Libraries: An American Value." This contract listed seven principles that "must be guaranteed." Among them: "We protect each individual's privacy and confidentiality in the use of library resources and services."

ALA Policy 52.4 Confidentiality of Library Records echoes the Code of Ethics and the contract of guaranteed principles in stating that, "Confidentiality extends to information sought or received, and materials consulted, borrowed, acquired." Nowhere is a person's age made a requirement for maintaining the confidentiality of that person's library records. In fact, the ALA "Position Statement on the Confidentiality of Library Records" states that, "the library community recognizes that children and youth have the same rights to privacy as adults."

The MLA has adopted the ALA policy on confidentiality verbatim.

The MLA and ALA position on confidentiality of library records is further supported in Massachusetts by General Laws Chapter 78 Section 7 which declares that "that part of the records of a public library which reveals the identity and intellectual pursuits of a person using such library shall not be a public record." The law makes no mention of age in granting confidentiality of library records to the citizens of Massachusetts.

Massachusetts libraries are not, however, consistent in their application of ALA and MLA confidentiality policy or Massachusetts General Court Laws. Based on a survey of web sites of Massachusetts public libraries, many libraries have no posted privacy policy for adults or children. Others reiterate Chapter 78 Section 7 without making provision for its application to minors. Some libraries, even while acknowledging that law protects the library records of minors, grant exceptions by providing the records of minors requested by parents or legal guardians or when minors have overdue fines of \$10 or a billed item. A few libraries, such as the Boston Public Library and Pollard Memorial Library, provide full protection of minor records. Neither

discloses a minor's borrowing record to that minor's parents for any reason.

Why is it that the privacy rights of minors are so often compromised by the very institutions that are charged with protecting them? How can libraries protect the privacy rights of their youngest patrons while maintaining cordial relations with the parents? Jim Baillie explores the path to the preservation of privacy for children in the next issue of "Bay State Libraries."


This article is part of the Think for Yourself series by the MLA Intellectual Freedom Committee

A New Face at the MBLC

Katherine K. Dibble of Roslindale has been appointed by Governor Mitt Romney to the nine-member Massachusetts Board of Library Commissioners.

"I have spent my working life in libraries and my non-working life using libraries," says Dibble. "Massachusetts is fortunate to have strong libraries but there is always more that can be done to ensure that excellent library service is available to all residents in all kinds of libraries, and I am pleased to have the opportunity to be able to help."

Excerpted from the MBLC Press Release 12/14/05



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Upcoming Legislative Events

The Legislative Season is about to begin...get ready to let your voice be heard!

Ways & Means Day February 1, 2006
MLA holds this annual event to educate members of the Legislature about the budgetary needs for libraries and library programs in the state in the upcoming year.

and
Legislative Day April 5, 2006
MLA's Annual Legislative Day is an event for all library supporters to come to the State House in Boston and advocate for libraries and library funding.

Check your regional calendars for Legislative Breakfast dates in your area. For more information on Legislative Advocacy go to www.masslib.org, and click on Legislative Advocacy Center.



MLA Hall of Fame: Calling for Nomination

The MLA Public Relations Committee is currently soliciting nominations for inductees to the Massachusetts Library Association's Hall of Fame in 2006. Nominations must be received by January 13, 2006 in order to be considered.

Massachusetts Library Association Hall of Fame inductees are practicing or retired librarians who have made a substantial, sustained contribution to advancing the cause of Massachusetts librarians or librarianship over a career of at least ten years.

The Massachusetts Library Association recognizes the exceptional contributions to the profession made by members of the Hall of Fame. This recognition by the state's professional association demonstrates the respect and gratitude that those working in libraries feel toward members.

Full details and applications can be found at: <http://www.masslib.org/halloffame> or click on the Hall of Fame button on the MLA home page.