**MLA EXECUTIVE BOARD MEETING
Friday, October 21, 2016
10:00 am – 12:00 pm
Massachusetts Library System – Marlborough Office**

MINUTES

Welcome and Call to Order – Nanci Milone Hill – meeting began at 10:03am

**Attending:** Nanci Milone Hill (President), Esme Green (Conference Co-Chair), Ellen Keane (Conference Co-Chair), Alex Lent (Vice-President), Laurie Lessner (Membership Committee), Jennifer Pike (Treasurer), Greg Pronevitz (MLS), Allison Sloan (Paralibrarian Section), Jocelyn Tavares (PR Committee) and Deb Spratt (Guest)

## Consent Agenda

Approval of August Minutes
President’s Report – Nanci Milone Hill – trying to get to meet with all committees and sections

Past-President’s Report – Eric Poulin - no report

Treasurer’s Report – Jennifer Pike – Jen reported that she might need to move some money around to keep the operating account healthy. Working out QuickBooks coding conventions with Jen Z. There was a question regarding where membership income is represented in QuickBooks report. It is not clear, Jen P. will investigate.

**Action: Jen will get reports to Nora a week ahead of meetings so they can be included in meeting information packet**

Executive Manager’s Report – Jennifer Zoltos – no report

Vice President’s Report – long-range planning is taking place. Focus group meetings are scheduled. Tracy Ledger-Hornby will attend all focus groups and Eric or Alex will be at all meetings as well.

**Approval of Consent Agenda: Esme Green made motion, Allison Sloan seconded.**

## Committee Reports

Public Relations – Committee met to begin laying ground work for awards. Nanci, brought forth a question from Nancy Sheehan about whether or not Hall of Fame awards could be granted posthumously. Nancy Sheehan did not attend the meeting. More information and discussion will be made at next Executive Board meeting.

Legislative – Legislative Day will be March 7, 2017.

* There will be exhibits of library happenings & “Read” poster photos with legislators.
* Legislative breakfasts are being planned around the state
* MBLC is working on a legislative agenda – samples were passed around.
* IMLS budget is up for renewal – Executive Board members were encouraged to take action to support the IMLS budget

Membership – Membership perk ideas:

* Member-only web content – could conference content be restricted to just members and attendees (all attendees are not necessarily members)?
* Make Facebook fan page limited to members
* Revive membership directory
* Get MLA more connected to students – Nanci met with Simmons College reps and ALA Student Chapter reps to talk about ways to get MLA more connected to students
* Do MLA table at GSLIS career fair – Nora might be able to help staff the table.
* Laurie would like to help recruit volunteers for all MLA committees and sections – she will contact each committee/section to find out what help each might need

Conference:

* Conference dates are May 21-24.
* Preliminary program is mostly set.
* There will be an Advocacy preconference on Sunday, May 21.
* Conference theme is Charting Our Course.
* Banner is being designed.
* ALA Student Chapter & Simmons College might be able to help defray cost of bus to transport people from Boston to Hyannis each day. Need to look into cost of charter bus and what we might charge people to take it.

**Action: Nora will ask WMLA what they pay for the bus they charter to Legislative Day each year and what company they use.**

* Should MLA conference give attendee contact info to conference vendors? Does MLA have a policy about this?
* When attendees register we could offer an opt-out option so they can avoid solicitations.

**Action: Nanci will check on MLA policy regarding sharing conference attendee information with vendors.**

Intellectual Freedom – written report submitted
Personnel – no report
Jordan Miller – written report submitted

Nominating – A call for self-nominations for VP/President-Elect has gone out to email lists. Deadline is Dec. 1

## Section Reports

Paralibrarian:

* Book cart drill team will be video submissions again.
* Certifications will not be presented at gala and instead will become own program at conference.
* Section is building some succession – new people are starting to step up and help with events and projects.

Technical Services
Youth Services
RUSS

## Liaison Reports

MSLA
NELA
MBLC
MLS:

* Annual meeting will be Nov. 7 – there will be a discussion of budget shortfall for FY18 which will have an impact on database funding.
* MLS will have to make cutbacks. Refreshments at meetings will go away.
* Strategic Plan is up for approval.
* John Palfrey will speak at Annual Meeting and Project SET participants will make presentations.

Mass Center for the Book – Awards will be December 6.

ALA Councilor

Old Business
Social Media Task Force – Laurie Lessner – Membership
Statewide Maker Day -

New Business
School Library Commission – not discussed
Suggestion to Award Hall of Fame Awards Posthumously – Nancy Sheehan

Books to Keep – Debra Spratt discussed the program. The goal is to partner with a local food pantry to bring books to give away to people in need. Her library has been engaged in the program through the Friends group. The Friends bring new and used books to a local food pantry for people (children & adults) to take.

Deb would like MLA to help promote the program to other libraries in Massachusetts.

Suggestions were made that Deb could do a poster session at the MLA Annual Conference about her library’s experience and Deb and her Friends group members could present at the MLTA/MFOL conference.

Incentives for Membership – Laurie Lessner – see Membership committee report notes
Pricing Task Force – The topic of what to charge members vs. non-members for standalone programs was discussed earlier in the year

The Executive Committee needs to form a subcommittee to explore issue and make recommendations.

**Action: Alex Lent will convene a task force to examine and establish pricing policy for standalone programs.**

Website – We need to contract for more work on website design. Admin Committee will look at budget and determine what can be spent on website design.

In the meantime, if anything needs to be changed on website, contact Jen Z.

Closing of Meeting – meeting adjourned at 11:38am

Upcoming Meetings:

Legislative Committee – October 28, 2016. 10:00 am – 12:00 pm. MLN Offices, Natick.
Reference and User Services Section – November 10, 2016. 10:00 am. MLS Offices, Marlborough
Paralibrarian Section – November 10, 2016. 10:00 am. Barnstable.
MLS Annual Meeting – November 7, 2016. 9:30 am – 3:00 pm. Holy Cross, Worcester.
Admin Board – November 18, 2016. 10:00 am – 12:00 pm. Worcester Public Library
Mass Book Awards – December 6, 2016. 3:00 pm – 5:00 pm. State House, Boston
Executive Board – December 9, 2016. 10:00 am – 12:00 pm. Worcester Public Library
Admin Board – January 13, 2017. 10:00 am – 12:00 pm. Worcester Public Library
Legislative Committee – January 27, 2017. 10:00 am – 12:00 pm. MLN Offices, Natick
Executive Board – February 10, 2017. 10:00 am – 12:00 pm. Worcester Public Library.
Legislative Committee – February 24, 2017. 10:00 am – 12:00 pm. MLN Offices, Natick