



MLA AGENDA

FRIDAY, DECEMBER 14, 2018

10:00AM – 12:30PM

SHREWSBURY PUBLIC LIBRARY, 609 Main Street, Shrewsbury, 01545

1. Call to Order
2. Introductions (10:00am start)
3. Minutes for October 12, 2018 Executive Board Meeting (10:05) HANDOUT
4. President's Report (10:10)
5. Treasurer's Report (10:15) HANDOUT(S)
 - a. FY19 budget report
6. FY20 Budget Discussion (10:25) HANDOUT
7. MBLC Legislative Agenda discussion/Action (10:40) HANDOUT (will)
8. Personnel Committee (10:55)
 - a. Conference Manager HANDOUT (esme)
 - b. Association Manager HANDOUT (nora)
9. Archivist's Report (11:15)
 - a. MLA Archives Retention Policy HANDOUT (aimee)
10. Conference Update (11:25)
 - a. Registration/Meals financial proposal HANDOUT (ellen/michelle)
 - b. MLA2019 update
11. Para – Update (11:40)
 - a. Report out on ROI for certification program HANDOUT
12. Strategic Plan Update (11:50)
13. Committee Reports
 - a. MBLC Report (11:55)

- i. COSLA recommendation for support
- b. IFSRC (12:05)
 - i. Program update
- c. Legislative Committee (12:10)
 - i. Legislative Day update
 - ii. Advocacy Award
- d. Jordan Miller winner announcement
- e. Finance Committee
- f. Nominating Committee
- g. Other

14. Old Business (12:20)

- a. Reader's Advisory Section proposal

15. New Business (12:25)

- a. Leadership & Management Section proposal

16. Adjourn (12:30)

17. Future Meeting Dates - February 8th, April 12th



MLA Legislative Committee Report

MLA Executive Board Mtg – 12/14/18

The MLA Legislative Committee met at MLN on Friday, 11/3/018.

MBLC has finalized the Legislative Agenda for FY2020. This committee voted to support the entire Legislative Agenda with a recommendation to the MLA Executive as requested. The committee did suggest language to address the problem that individual earmarks can make during the budget process and we would prefer that earmarks be eliminated. We also suggested that the Mass Center for the Book, which in the recent years has been zeroed out during the budget process and then reinstated, causes concern. As this Legislative Agenda includes a budget line of \$206,000, we would hope that stays in during the process. Will Adamczyk spoke to the input that MLA Admin had regarding our recommendations.

MBLC announced appointments of new Commissioners; Gina Perille, Les Ball, Deb Abraham.

James Lonergan is presenting the COSLA Initiative – proposing \$1/per capita for each person in the US. This initiative would increase the LSTA base to \$1 million. Motion to support was approved.

The Committee needs an update re: the status of the Candidate survey and will inform all when we have details.

The Library Legislative Day at the State House is confirmed for Tuesday, March 5, 2019. Representative Mathew Muratore (Plymouth) will be the “Host” which gives the committee access to completing the bookings of the rooms. Additionally, we are working with Senator DeMacedo’s office to secure Room 222 for the Legislative Briefings, etc. We will be sending out more details as confirmed. Mark your calendars! This day is co-sponsored by MLA and MSLA.

MSLA has officially endorsed the Legislative Agenda, as reported by Greg Pronovitz. They are working with schools to see if there is interest in hosting legislative breakfasts. They have made presentations at several associations, and plan to present at MLA conference in May, 2019.

MLA Conference Program with the Town Hall format was accepted and invitations to the speakers at the program are in place – specifically the Library Legislative Caucus co-chairs.

Next Meetings: 10am-12pm on Fridays

January 18, 2019 MLS-Marlborough

February 22 – MLN - Natick

March 5, Library Legislative Day at the State House

April 26 – MLS- Marlborough

June 28 - MLN

National Library Legislative Day will be in June next year in conjunction with the ALA Conference in DC.

Respectfully submitted, Jennifer Harris, co-chair



NELA Representative Report

MLA Executive Board

Submitted December 3 for Meeting of December 14, 2018

NELA Activities

The most recent NELA Executive Board Meeting was held virtually due to weather on November 16th.

The Big News is that MLA won the NELA games, even though the official verdict was a tie with some other inferior state like New Hampshire...We do have the new “Snail Award”, in our possession, and I plan to bring it to the meeting for you all to admire...

The NELA Conference: Held in Warwick RI last month, as a joint conference with RILA, the 3-day event was very successful. Locations have been announced for the 2019 & 2020 NELA Annuals – 2019 will be in Mystic CT, 2020 will be in Manchester NH.

NERTCL: The New England Roundtable of Teen & Children’s Librarians happily reports that they once again have a full complement of Board Members. They are hard at work planning their spring standalone “Transform our communities: Transform our world” on Friday, March 29th, at the Nevins Library in Methuen, MA.

Strategic Planning: NELA is launching a Strategic Planning effort. President Sue Edmonds requested a copy of MLA current plan as a guidepost.

State News

NH: The 2018 NHLA Ann Geisel Award of Merit was presented to Dianne Hathaway, Director of the Goffstown Public Library.

Respectfully submitted,

Krista I McLeod, NELA Representative



Report from the MLA Intellectual Freedom & Social Responsibility Committee

With the retirement of Jacqueline Rafferty, Andrea Fiorillo agreed to become Committee CoChair alongside Carol Witt.

On October 18th, the IF/SRC facilitated a symposium titled Confronting Inequality which examined the forces creating and sustaining inequality, celebrated transformative efforts to disrupt those forces, and highlighted tools that information professionals can use to help secure equality in their communities.

The event featured:

- the presentation of our inaugural Civil Liberties Champion Award to Dr. Roopika Risam of Salem State University for her work on the collaborative project Torn Apart/Separados, after which she provided remarks about that work;
- keynote speakers Virginia Eubanks of University at Albany SUNY, author of Automating Inequality: How High-Tech Tools Punish, Police, and Profile the Poor, and Chuck Collins of the Institute for Policy Studies' Program on Inequality and the Common Good, author of Is Inequality in America Irreversible?;
- a discussion period with the keynote speakers, which was moderated by Andrea Fiorillo;
- a book seller; and,
- a Civic Engagement Fair featuring exhibits by public libraries and outside organisations.

Over 50 people attended the Symposium, and ten attendees expressed interest in joining the IF/ SRC. Twenty-three attendees responded to our follow-up survey, generating largely positive results and feedback.

Respectfully submitted, Carol Witt and Andrea Fiorillo December 2, 2018



CONFERENCE COMMITTEE

MLA Executive Board Report
December 2018

Submitted: November 30, 2018

Meetings:

The Conference Committee met on October 26 at the MLN Offices and on November 30 at the MLS Offices in Marlboro. The next meeting will be via phone on January 22nd.

Agenda items:

Meals: The committee requested that the lunch price be rolled into conference registration. This would result in an increased registration rate to cover the meals. We are asking EBoard to vote on this at the December Executive Board Meeting. There is a contract already in place for the 2019 conference. Kristen will discuss with the Sheraton.

Program Planning: Over 70 program proposals were submitted for the 2019 MLA Conference. We are currently finalizing the schedule. The final draft of program forms will be due on December 14th and speaker forms will be due on January 14th.

Sponsorship: Kristen Collins will be paid an additional stipend to be the Sponsorship liaison.

Conference Tech Support: We are currently looking for a technical support person for the conference. If anyone has any leads, please speak to the co-chairs.

Theme: The conference theme is: Greatest Job on Earth

Respectfully Submitted by,
Michelle Filleul, Conference Co-chair



Membership Committee

December 2018 Report

The Massachusetts Library Association has 516 members, 32 members renewing or joining since October. We also have 410 members who have lapsed. A spreadsheet of the contact info for these members has been posted to Google Drive and shared with the exec. Board. Please go through and contact people on your committees who need to renew. It is suggested to treat the lapse as an oversight and this is a gentle reminder that to serve on a committee, you must be a current MLA member.

I'd like to thank Esme for contacting several lapsed members and getting them to renew.

By the time of the meeting, we'll have held our trivia meet & greet at Flynn's in Mansfield.

For conference, Membership will be at the trivia night to talk up the organization and are thinking of ways to get the word about our committees out. I will probably ask chairs to have materials advertising their committees and sections, available for people to take during trivia and also throughout the conference. We have to work on details but there will be opportunity to market your committee/section.

Respectfully Submitted by,

Laurie Lessner, Chair

Melissa Campbell

Patrick Marshall



PR Committee Report

December 3, 2018

The PR Committee met Wednesday, October 10 at the Boyden Library in Foxborough. There was a call-in option available for members to participate.

The committee agreed to streamline all of the PR Award categories into three categories: Print, Digital, and Programming, Outreach and Advocacy. All of the prior categories now fall into sub-categories into one of these three categories. It will bring more prestige to the PR Awards because there will be more competition for less awards. It will hopefully allow some of the less active categories a better chance to compete for an award, as well as more excitement amongst the membership because this is a “reimagined” event. The application is currently being worked on.

The fall edition of the Association newsletter was sent out. It included a new section that acknowledged new members of the association and a ten questions format for the Member Spotlight.

The Committee discussed the Social Media policy and how the Association currently was set up. There was agreement that much of this work should be streamlined. This Committee is cleaning up past work on the policy to bring to the Executive Board.

Respectfully submitted,

Bernadette Rivard & Jocelyn Tavares, Co-Chairs

MA/MLA ALA CHAPTER COUNCILOR REPORT TO THE MLA EXECUTIVE BOARD

DECEMBER 2018 Charlotte Canelli, December 4, 2018

- I am registered to attend ALA MW in Seattle Friday, January 25 through the closing ceremony or last Council meeting on Tuesday, January 29.
- I will attend the Chapter Leaders Forum on Friday, January 25 from 9:00 to 3:45 pm and am thrilled that our President-Elect (Esme) will attend. As you can see by the attached schedule of attendees, many chapter leaders attend from across the country with many (32) states represented so far. More leaders will be registering in the coming month.
- I will update you on and new actions, issues and resolutions after MW in January 2019.

Jessica Hayes	Alabama Library Assn	Pres-Elect		Alabama
Dan Stanton	Arizona Library Assn		Chapter Councilor	Arizona
Dean Covington	Arkansas Library Assn	Past Pres		Arkansas
Michelle Perera	California Library Assn	Pres-Elect		California
Kate Byroade	Conn Library Assn Pres	President		Connecticut
Kathay Keough	Delaware Library Assn	Exec Dir		Delaware
Erin Downey	Idaho Library Assn	Vice-Pres		Idaho
Susie Highley	Indiana Library Fed.	President		Indiana
Beth Munk	Indiana Library Fed.		Chapter Councilor	Indiana
Laurel Littrell	Kansas Library Assn	President		Kansas
Lisa Rice	Kentucky Library Assn		Chapter Councilor	Kentucky
Kandace Rogers	Kentucky Library Assn	Pres-Elect		Kentucky
Debbra Tate	Kentucky Library Assn	Pres-Elect		Kentucky
Jennifer Alvino	Maine Library Assn	Pres-Elect		Maine
Andrea Berstler	Maryland Library Assn	Pres-Elect		Maryland
Margaret Carty	Maryland Library Assn	Exec Dir		Maryland
David Dahl	Maryland Library Assn		Chapter Councilor	Maryland
Joseph Thompson	Maryland Library Assn	President		Maryland
Charlotte Canelli	Massachusetts Library Assn		Chapter Councilor	Massachusetts
Esme Green	Massachusetts Library Assn	Pres-Elect		Massachusetts
Jennifer Dean	Michigan Library Assn		Chapter Councilor	Michigan
Kristin Shelley	Michigan Library Assn	President		Michigan
Kirsten Clark	Minnesota Library Assn	Pres-Elect		Minnesota
Erin Gray	Missouri Library Assn	Pres-Elect		Missouri
Micki Dietrich	Nebraska Library Assn		Chapter Councilor	Nebraska
Soraya Silverman-Montano	Nevada Library Assn	President		Nevada
Jayne Beline	New Jersey Library Assn		Chapter Councilor	New Jersey
John Sandstrom	New Mexico Library Assn	President		New Mexico
Jennifer Ferriss	New York Library Assn		Chapter Councilor	New York
Jeremy Johannesen	New York Library Assn	Exec Dir		New York

Michelle Young	New York Library Assn	President		New York
Meg Delaney	Ohio Library Council		Chapter Councilor	Ohio
Doug Evans	Ohio Library Council	Exec Dir		Ohio
Sarah Robbins	Oklahoma Library Assn		Chapter Councilor	Oklahoma
Lisa Wells	Oklahoma Library Assn	Pres-Elect		Oklahoma
Elaine Gass Hirsch	Oregon Library Assn	Pres-Elect		Oregon
Amanda Stone	South Carolina Library Assn	Vice-Pres		South Carolina
Lisa Brunick	South Dakota Libr Assn		Chapter Councilor	South Dakota
Susan L. Jennings	Tennessee Library Assn		Chapter Councilor	Tennessee
Cecilia Barham	Texas Library Assn	Pres-Elect		Texas
Ted Wanner	Texas Library Assn			Texas
Mary Woodward	Texas Library Assn		Chapter Councilor	Texas
Martine Fiske	Vermont Library Assn		Chapter Councilor	Vermont
Lisa Varga	Virginia Library Assn	Exec Dir		Virginia
Rhonda K. Gould	Washington Library Assnq	President		Washington
Emily Keller	Washington Library Assn	Vice-Pres		Washington
Kate Laughlin	Washington Library Assn	Exec Dir		Washington
Abigail Beaver	Wyoming Library Assn	Pres-Elect		Wyoming
Michael Dowling	Director Chapter Relations			
David Schappert	Chapter Relations Committee			



Youth Services Section Report

December 3, 2018

Youth Services Section held a board meeting on November 15 at the Forbes Library in Northampton.

We used the MLA GoTo Meeting with much success—our Conference Committee Liaison was able to attend remotely from Swansea. Thank you, this was so much better than attempting a Google Hangout!

Marissa is working on digitizing the old YSS files for future chairs and committee members.

The Board heard the report of the Conference Committee Liaison, including the nine slated YSS programs. YSS will also offer Guerrilla Storytime at lunch on the Tuesday of conference.

The YSS Retreat is scheduled for Saturday-Sunday, March 23-24 at Cedar Hill Retreat Center in Duxbury. We are nailing down the details with the venue and discussed possible speakers/topics to share at the retreat. Since the normal March YSS meeting would be that Thursday, we are going to fold it into the retreat.

Ellen Sulzycki of Springfield proposed a free professional development day for Western Mass librarians and is contemplating the early spring to schedule it.

Respectfully submitted,

Marissa Antosh

Chair



MLA Archives Report

December 14, 2018

By: Aimie Westphal, MLA Archivist (2018-)

Digitizing Records: I have made contact with the past president of the Digital Commonwealth, Kristin Slater (who now works at MVLC), and she has offered to help me get in touch with the DC to investigate having the BPL digitize the MLA records currently in their offsite storage. I will pursue this and report any headway I make to Board. Before

Records at MVLC: I have gone through all physical and electronic records transferred to me from the previous archivist. Attached is a list of all the records now housed at MVLC and a description of the records series established in the finding aid.

I was recently sent two bins full of files from the Massachusetts Library Trustees Association (MLTA) and will start assessing them, with the hopes of a full review being complete by our next meeting.

Retention Schedule: per the last meeting, I was asked to draft a retention schedule for the MLA Archives. Using the most up to date finding aid that the previous archivist gave me, I have created a rough draft of the series and types of records included in the MLA Archives. In this process a lot of questions arose that I have sent to Will for input and am tapping fellow archivists to learn best practices in the field.



Paralibrarians Section Report

December 2018

November 15, 2018

Meeting was called to order at 10:15 am at the Westwood Public Library

Update your records to indicate that Matt Costanza is no longer on the Paralibrarian Section board. We will miss him, but he is on his way to other adventures. Our Vice Chair, Anna Maria McGrath will serve as acting Chair through the MLA Conference and the Section Annual Meeting. Assisting her, and planning to attend MLA Eboard meetings in Shrewsbury, is Heather Maganzini. Heather currently supports the Paralibrarian Section as Coordinator of Awards and handles social media for the Section.

> Paralibrarian Section MLA Conference Programming:

- * Library Snapshots (approved by Conference Committee)

- * Can have a panel of 3 speakers: we have confirmation from Bill Mongelli from Norfolk MCI (prison).

- * Other suggestions: Museum, Zoo, BSO, Basketball Hall of Fame, Harvard (Smithsonian – Hip Hop Librarian) America's Test Kitchen.

> Applications (PARA)

- * Will be reviewing 5 applications (3 MLA members and 2 non-members)

- * Newsletter

- > Decided that the Paralibrarian blog will take the place of the newsletter

[Next meeting: Skype, January 17, 2019.](#)

Respectfully submitted by Heather Maganzini

DRAFT

Resolution to Support Increased Federal Funding for Libraries

WHEREAS, the Chief Officers of State Library Agencies (COSLA) have started a “One Dollar Per Capita” campaign to increase funding for the Library Services and Technology Act (LSTA) Grants to States Program administered by the Institute of Museum and Library Services; and

WHEREAS, one dollar per capita represents a doubling of current funding for the Grants to States program. The current funding for Grants to States is \$164 million. COSLA proposes to increase that funding level to \$325 million. Funding for Grants to States has remained essentially flat for more than 20 years despite rising costs to state library agencies and local libraries; and

WHEREAS, Massachusetts libraries have greatly benefited from LSTA funding and an increased federal investment in libraries would support lifelong learning, early literacy, economic growth and workforce development, services to veterans, community sustainability, and many other programs that grow communities and enrich the lives of persons of all ages in the Commonwealth of Massachusetts;

BE IT RESOLVED that the Massachusetts Library Association supports COSLA's “One Dollar Per Capita” campaign to increase funding for the Library Services and Technology Act (LSTA) Grants to States Program and will encourage the Commonwealth’s Congressional Delegation to support this investment in the state's and nation's libraries.

Approved by the Massachusetts Library Association’s Executive Board on _____.

CHIEF OFFICERS OF STATE LIBRARY AGENCIES

201 East Main Street, Suite 1405 | Lexington, KY 40507 Phone: 859-514-9826 | info@cosla.org | www.cosla.org

Campaign for “One Dollar Per Capita”

LSTA Grants to States Program

Frequently Asked Questions

October 29, 2018

What is “\$1 per capita?”

\$1 per capita is an effort by the Chief Officers of State Library Agencies (COSLA) and regional state library groups such as Western Council and the Council of State Library Agencies in the Northeast to substantially increase the Grants to States portion of the Library Services and Technology Act (LSTA) Funding through the Institute for Museum and Library Services (IMLS).

Why \$1 per capita?

One dollar per capita represents a doubling of current funding for the Grants to States program. The current funding for Grants to States is \$164 million. COSLA proposes to increase that funding level to \$325 million. Funding for Grants to States has remained essentially flat for more than 20 years despite rising costs to state library agencies and local libraries.

Would \$1 per capita really result in \$1 per capita funding in every state?

Any additional funding would be subject to the formula for allocating LSTA Grants to States funds as specified in the Museum and Library Services Act. The formula is a combination of a base grant and per capita funding. While all states would see substantive increases, the funds would not be distributed on a strict \$1 per capita basis.

How does this campaign relate to the effort to increase the base for LSTA Grants to States funding?

These are two separate but related efforts. Simultaneous to the push for greater appropriation for LSTA, COSLA and ALA are supporting an effort to include in the reauthorization of the Museum and Library Service Act (MLSA) language to increase the base allocation to states from \$680,000 to \$1,000,000. This is independent of the effort to increase the total appropriation, however, an increase in the base coupled with an increase in the total appropriation will mean a greater boost for smaller population states than would be the case without the base increase.

How would the states use these new federal funds?

COSLA will argue that increased federal investment in libraries will support lifelong learning, early literacy, economic growth, workforce development, services to veterans, community sustainability, and many other programs that grow communities and enrich the lives of persons of all ages. According to data compiled by the Institute for Museum and Library Services, each year over 1,500 projects funded through the Grants to States program support a wide variety of initiatives, including access to electronic resources, computer instruction, homework centers, summer reading programs, digitization of special collections, access to e-books and adaptive technology, mobile library services, and outreach programs to underserved populations.

How would these additional funds affect a state’s maintenance-of-effort and match requirements?

States would still be required to provide a match and maintain effort according to the current formula. States’ MOE status would not be adversely affected by additional federal funds, however, the match requirement might create a limitation. If a state did not have sufficient expenditures from state, local, and other non-federal entities to fully match additional federal dollars, that state would not receive the full allocation for which they would be eligible.

How do we know this is an effective use of federal funds?

COSLA intends to highlight the numerous studies that have repeatedly proven that investment in libraries yields a significant return on investment in local economies. The LSTA Grants to States program supports library services in virtually every community and congressional district in the U.S. and by the terms of the grant, 96% of funds must be used to support direct services rather than administrative costs. Further, the states are held accountable through extensive reporting and evaluation by both state and federal governments. The Library Services and Technology Act requires all state library agencies to submit five-year plans and states must detail how specific projects respond to their state plans. The IMLS and the state library agencies are also partnering in a comprehensive planning and evaluation initiative called "Measuring Success."

Has COSLA officially endorsed this effort?

COSLA members informally affirmed their support for this effort at the October meeting in Bismarck. Official COSLA Board approval is expected in December.

How can states support the campaign for \$1 per capita?

Resolutions of support from organizations such as state library associations will be very helpful at this time. Also, any expression of support from any local government, non-profit organization, business, or individual, would be very helpful. Build momentum for the effort by speaking to library and community groups and seeking allies and partners in the effort